



JACQUELINE

info

626.922.7424
thejacquelineford@gmail.com
thejacquelineford.com

education

CALIFORNIA STATE UNIVERSITY DOMINGUEZ HILLS

Bachelor of Arts in Art, concentration
in Graphic Design
Minor in Business Management

honors

Graduate with Honors in the Major

Winston Hewitt Art and Design
Endowed Scholarship Recipient

Dean's List:

FALL '10 '11 '12 '13 '14
SPRING '11 '13 '14 '15

computer skills

EXPERT Ai Id Ps In
PROFICIENT Ae Dw Br

pro bono work

Clark & Associates, Vintage 91'
Clothing Co., ASI 50th Anniversary
Event and Paws for a Cause

JACQUELINE RENEE FORD

graphic designer and illustrator

work experience

August 2015 – Present BeCreative360 • Orange, CA

SENIOR GRAPHIC DESIGNER

- Brand promotional materials for 70+ dry cleaning companies, including, but not limited to brochures, window clings, business cards, letterheads, eddms, etc.
- Design logos and brand identities for established and new dry cleaners
- Work with copywriters and web developers to create cohesive marketing pieces in a professional office environment
- Produce professional work in a fast-paced work environment
- Animate short digital graphics to illustrate the dry cleaning process
- Organize digital files of all current and new clients
- Produce graphics for all social media platforms
- Develop a rapport with clients to understand their needs when drafting website wireframes
- Communicate with clients who purchase apps through a third party and create their app branding
- Create tradeshow presentations and slideshows

August 2015 – October 2015 Associated Students, Inc. • Carson, CA

EVENT PLANNER

- Created and managed a budget for the ASI 50th Anniversary celebration
- Designed promotional posters and flyers for the advertisement of the campus wide CSUDH event
- Organized activities and catering
- Executed from beginning to end the wide scale event that reached over 700+ student involvement

June 2013 – August 2015 Associated Students, Inc. • Carson, CA

PROGRAMMING ASSISTANT

- Planned and executed school wide programs for the student population
- Designed and produced branded promotional materials including flyers, posters, banners, blankets, travel mugs, tumblers, sunglasses, t-shirts, etc.
- Created promotional posters and t-shirts for large scale events advertised and worn by students across the entire campus
- Organized and negotiated programs with companies on and off campus

January 2015 – May 2015 CSU Dominguez Hills Art Gallery • Carson, CA

CSUDH ART GALLERY INTERN

- Installed artwork for each exhibit in the art gallery
- Created installation and opening night reports for each exhibit